

This is the **data privacy and cookie policy** of Unifeeder A/S (“Unifeeder”, “We”).

1. DATA PRIVACY POLICY:

We inform you in this data privacy policy about which personal data we are gathering and processing. We moreover inform you about your rights. The responsibility for protecting and processing personal data is an important concern for us. Your data is secured against unauthorised access, as well as loss, with the aid of various technical and contractual measures. For that purpose, we have implemented the necessary technical and organisational measures. Where any links placed lead to websites of third parties, please note that such companies prepare their own data privacy statements, which then apply to that extent. We only offer our services to people who are at least 16 years old. We therefore do not knowingly gather or process data from individuals under the age of 16 years.

I. Name and address of the Controller

The Controller, within the meaning of the General Data Protection Regulation and other national data privacy laws of the Member States, as well as any other provisions under data protection law, is:

Unifeeder A/S, Tangen 6, DK-8200 Aarhus N, Denmark

You can also reach us under: compliance@unifeeder.com

III. General remarks concerning data processing

1. Scope of the processing of personal data

We essentially only gather the personal data that you inform us of when using our services within the scope of your registration and making use of services which may in case of downloads subject to a payment, as the case may be. Personal data is data that contains details about personal or technical circumstances. When you log in and register as a user, we only need you to specify an e-mail address and a password. The password is saved in encrypted form, which never permits any conclusion to be drawn about the actual password.

It may be necessary to provide further data, e.g. your full name, address, bank account details, credit card number, etc. It is sometimes also necessary to ask for personal information such as name, address, e-mail

address and telephone number for processing of your inquiries or providing technical support.

Your protection worthy interests are taken into consideration, in line with the statutory data protection provisions. In the event of arrears of payment, we reserve the right to commission a debt collection agency or attorney-at-law with collecting the outstanding debt, and, in this context, pass on the necessary data.

We will treat all such data as confidential, taking account of the statutory data protection provisions. Essentially, we do not pass on such information to third parties without your permission unless the latter is admissible in order to implement and execute the contract or process your enquiry or is necessary in order to attend to your case or in accordance with the statutory data protection provisions.

2. Legal basis for the processing of personal data

Should we obtain the data subject's consent for processing procedures in regard to personal data, Art. 6(1)(a) General Data Protection Regulation (GDPR) serves as a legal basis for the processing of personal data.

When processing personal data that is required in order to fulfil a contract, to which the data subject is a contracting party, Art. 6(1)(b) GDPR serves as a legal basis. This also applies to any processing procedures that are necessary in order to implement pre-contractual measures.

Should it be necessary to process personal data to fulfil a legal obligation, to which our company is subject, Art. 6(1)(c) GDPR serves as a legal basis.

In the event of vital interests of the data subject or another natural person making it necessary to process personal data, Art. 6(1)(d) GDPR serves as a legal basis.

Should the processing be necessary in order to protect a legitimate interest on the part of our company or a third party, and should the interests, basic rights and basic freedoms of the data subject not outweigh the first-named interest, Art. 6(1)(f) shall serve as a legal basis for the processing.

3. Purpose of the processing of personal data

We gather and process personal data to enable you to use our services. That also includes processing it for the purpose of data security, as well as

the stability and operational security of our system, and also for invoicing purposes. We process data to assist you when you have any support queries. Data is also processed in order to unveil and prevent misuse of multiple accounts, e.g. for the purposes of fraud. Data processing serves to obtain new customers and make use of advertising that we believe is in line with your interests.

4. Deletion of data and duration of storage

The personal data of the data subject is deleted or blocked once the purpose of storing it no longer exists. It may, moreover, be stored beyond that time if this has been stipulated by the European or national legislative authority in EU ordinances, laws or other regulations to which the Controller is subject. The data may also be blocked or deleted if a storage period stipulated by said standards expires, unless the necessity for further storage of the data for concluding an agreement or fulfilling an agreement exists.

5. Data security

We endeavour to take precautions, to a reasonable extent, to prevent unauthorised access to your personal data, as well as the unauthorised use or falsification of such data and minimise the corresponding risks. Providing personal data, whether it is provided personally, by telephone or over the Internet, is always associated with risks, and no technological system is entirely free of the possibility of being manipulated or sabotaged.

We process the information gathered from you in line with German and European data protection law. All our employees are obliged to data secrecy and complying with the data protection provisions and are briefed in regard to it. In the case of payment transactions, your data is transmitted in encrypted form, using the SSL procedure.

IV. Provision of the services and creation of log files

1. Description and scope of the data processing

Every time you access our website our system automatically gathers data and information from the computer system of the accessing computer. In the process, the following data is gathered:

IP address, The URL of the referring website, from which the file was requested, the date and time of access, the browser type and operating system, The page visited by you, the volume of data transmitted, the access status (file transmitted, file not found, etc.), the duration and frequency of use

The data is likewise stored in the log files of our system. This data is not stored together with other personal data of the user.

When mobile apps are accessed, the following data and information is gathered:

IP address

Date and time of access

Type of device and operating system

The volume of data transmitted

The access status (file transmitted, file not found, etc.)

The duration and frequency of use

2. Legal basis for the data processing

The legal basis for the temporary storage of the data and the log files is Art. 6(1)(f) GDPR.

3. Purpose of the data processing

The temporary storage of the IP address by the system is necessary to enable the services to be delivered to the user's PC. For this purpose, the user's IP address needs to be stored for the duration of the session.

The data is stored in log files to ensure the functionality of the services. In addition, the data serves the purpose of optimising the services and ensuring that our IT systems are secure. It also serves to provide customised advertising.

These purposes are also the reason for our legitimate and overwhelming interest in processing the data pursuant to Art. 6(1)(f) GDPR.

4. Duration of storage

The data is deleted once it is no longer necessary in order to achieve the purpose for which it was gathered.

In the event of data being stored in log files, this is at the latest the case once 30 days have expired. Storage extending beyond that is possible due to applicable laws. In such a case, the user's IP addresses are deleted or alienated, so that it is no longer possible for them to be allocated to the accessing client.

5. The possibility of objection and deletion

Gathering the data in order to provide the services and store the data in log files is necessary in order to operate the services and fix bugs. There is consequently no possibility for the user to object.

V. E-Mail notifications

1. Description and scope of the data processing

If you have agreed, we can send e-mail messages to you, to inform you about any new releases, updates to services, as well as any other relevant messages. You can manage the e-mail newsletter via "unsubscribe".

2. Legal basis for the data processing

The legal basis for the processing of the data when a contract is in place is Art. 6(1)(b) GDPR.

3. Duration of storage

The data is stored in the log files for 30 days.

4. The possibility of objection and deletion

In the case of a mobile terminal of the Apple brand: Open the settings on your mobile terminal (e.g. iPhone or iPad) and select the menu item "Data privacy". You can switch off the ad tracking under the item "Advertising".

VI. Contact form and e-mail contact

1. Description and scope of the data processing

A contact form is available on our website, which can be used for making contact with us electronically. Should a user make use of this option, the data entered into the input mask is transmitted to us and saved. This data includes:

E-mail address
User name
Heading
Question/issue

At the time of the message being sent, the following data is stored in addition:

The user's IP address
The date and time when the message was sent

Alternatively, it is possible for you to contact us via the e-mail address provided. In this case, the user's personal data transmitted with the e-mail will be saved.

No data is passed on to third parties in this context. The data will exclusively be used for processing the enquiry. We have a separate online tool (Elvium.com) for talent recruitment and if you want to apply for a job offer under "Career" there is a GDPR compliant privacy notice for candidates on such recruitment site.

2. Legal basis for the data processing

When user consent exists, the legal basis for the processing of the data is Art. 6(1)(a) GDPR.

The legal basis for the processing of the data transmitted in the course of sending an e-mail is Art. 6(1)(f) GDPR. If the aim of the e-mail contact is the conclusion of a contract, the additional legal basis for the process is Art. 6(1)(b) GDPR.

3. Purpose of the data processing

The processing of the personal data from the input mask only serves the purpose of facilitating communication with you. If contact is made by e-mail, the legitimate interest in the processing of the data that is required is also precisely that.

The other personal data processed when submitting the contact form serves the purpose of preventing abuse of the contact form and ensuring the security of our IT systems.

4. Duration of storage

The data is deleted once it is no longer necessary in order to achieve the purpose for which it was gathered. In regard to the personal data from the input mask of the contact form and data which has been transmitted by e-mail, this is the case if the respective conversation with the user has come to an end. The conversation is deemed to have come to an end if it can be inferred from the circumstances that the relevant facts have been conclusively clarified.

The additional personal data gathered when submitting the contact form is deleted at the latest upon expiry of a period of seven days.

5. The possibility of objection and deletion

The user has the opportunity to revoke his or her consent to the processing of the personal data at any time. Should the user take up contact with us, he or she may object to the storage of his or her personal data at any time. In such a case, the conversation cannot be continued. All personal data that has been stored in the course of taking up contact will, in this case, be

VII. Rights of the data subject

If personal data of yours are processed, this means you are the data subject within the meaning of the GDPR, and you have the following rights in relation to the controller:

1. Your right to information

You may request confirmation from the controller whether any personal data concerning you is processed by us. Should this be the case, you can request information about the following from the controller:

- the purposes for which the personal data is processed;
- the categories of personal data that are processed;
- the recipients or categories of recipients to whom the personal data relating to you have been disclosed or will still be disclosed;
- the scheduled duration of storage of the personal data concerning you or, if this specific information is not available, criteria for laying down the period of storage;
- the existence of a right to correction or deletion of the personal data concerning you, a right to limitation of the processing by the controller or a

right to object to such processing;

- the existence of a right of appeal to a supervisory authority;
- if the data was not gathered from the data subject, any information available on the origin of the data;
- the existence of automated decision making, including profiling, in accordance with Art. 22(1) and (4) GDPR and – at least in such cases – meaningful information on the logic involved and the scope and intended effects of such processing for the data subject. You are entitled to request information on whether the personal data concerning you is transmitted to a country outside the EU or an international organisation. In this context, you may request to be informed about the suitable warranties under Art. 46 GDPR in connection with the transmission.

2. The right of correction

You have a right to correction and/or completion of the data by the controller if the personal data processed concerning you is incorrect or incomplete. The controller is required to make the correction without delay.

3. The right to limitation of the processing

You may, on the following prerequisites, request that the processing of the personal data concerning you be limited:

- if you dispute the accuracy of your personal data for a period of time that enables the controller to verify the accuracy of the personal data;
- if the processing is illegitimate and you decline to have the personal data deleted, and instead, request the use of the personal data to be limited;
- if the controller no longer needs the personal data for the purposes of the processing, but you need it in order to assert, exercise or defend legal claims; or
- if you have filed an opposition against the processing pursuant to Art. 21(1) GDPR and it has not yet been established whether the controller's legitimate grounds outweigh your grounds.

Should the processing of the personal data concerning you have been limited, such data may – apart from being saved – only be processed with your consent or in order to assert, exercise or defend legal claims or to protect the rights of another natural or legal person or for reasons involving a significant public interest on the part of the EU or a Member State.

Should the limitation of the processing have been limited in accordance with

the above-mentioned prerequisites, you will be briefed by the controller before the restriction is lifted.

4. The right to deletion

a) Deletion obligation

You may request the controller to have the personal data concerning you deleted without delay, and the controller is obliged to delete such data immediately, as long as one of the following reasons exists:

The personal data concerning you is no longer necessary for the purposes for which it was gathered or otherwise processed.

You revoke your consent, on which the processing pursuant to Art. 6(1)(a) or Art. 9(2)(A) GDPR was based, and there is no other legal basis for the processing.

Pursuant to Art. 21(1) GDPR, you file an opposition against the processing and no overriding legitimate grounds for the processing exist, or you file an objection to the processing pursuant to Art. 21(2) GDPR.

The personal data concerning you has been processed illegitimately.

The deletion of the personal data concerning you is necessary in order to fulfil a legal obligation under EU law or the law of the Member States, to which the controller is subject.

The personal data concerning you was gathered in relation to information society services offered pursuant to Art. 8(1) GDPR.

b) Information given to third parties

Should the controller have made the personal data concerning you public, and should it be obliged, pursuant to Art. 17(1) GDPR, to delete it, it shall take appropriate measures, taking into account the available technology and costs of implementation, also of a technical nature, to inform parties responsible for processing the data, who process the personal data, that you, as a data subject, have requested them to delete any links to such personal data or copies or replications of such personal data.

c) Exceptions

The right to deletion does not exist if the processing is necessary

- in order to exercise the right to free expression of opinion and information;
- in order to fulfil a legal obligation that, according to the law of the EU or the Member States, to which the controller is subject, is required by the processing, or in order to take on a task that is in the public interest or is carried out in order to exercise official authority that has been assigned to the controller;
- for reasons in the field of public health that are in the public interest

pursuant to Art. 9(2)(h) and (i), as well as Art. 9(3) GDPR;
– for archival purposes, scientific or historic research purposes or statistical purposes that are in the public interest pursuant to Art. 89(1) GDPR, if the right specified in Section a) is likely to make the implementation of the objectives of such processing impossible or seriously compromise them; or
– to assert, exercise or defend legal claims.

5. The right to a briefing

Should you have asserted the right to correction, deletion or limitation of the processing vis-à-vis the controller, the latter is obliged to inform all recipients to which it has disclosed the personal data concerned about the correction or deletion of the data or limitation of the processing, unless this proves impossible or involves disproportionate effort.

You are entitled to be informed about such recipients by the controller.

6. The right to data portability

You are entitled to receive the personal data concerning you that you have provided the controller with in a structured, common and machine-readable format. In addition, you have the right to transmit such data to another controller, without being impeded by the controller to whom you had provided the personal data, if the processing is based on consent pursuant to Art. 6(1)(a) GDPR or Art. 9(2)(a) GDPR, or a contract pursuant to Art. 6(1)(b) GDPR; and the processing is undertaken with the aid of automated procedures.

In exercise of this right, you moreover have the right to bring about that the personal data concerned is transmitted directly from one controller to another controller, provided that this is technically feasible. Freedoms and rights of other persons may not be impaired thereby.

The right to data portability does not apply to any processing of personal data which is necessary in order to take on a task that is in the public interest or in exercise of public authority that has been conferred upon the controller.

7. The right of objection

You are entitled, for reasons which arise from your particular situation, to file an objection against the processing of the personal data concerning

you, which is being undertaken based on Art. 6(1)(e) or (f) GDPR. This also applies to any profiling based on such provisions.

The controller will no longer process the personal data concerning you unless it can provide evidence of reasons for the processing worthy of protection which outweigh your interests, rights and freedoms, or the processing serves the purpose of asserting, exercising or defending legal claims.

Should the personal data concerning you be processed in order to engage in direct advertising, you are entitled to file an objection to the processing of the personal data concerning you for the purpose of such advertising at any time. This also applies to profiling, in so far as it is connected with such direct advertising.

Should you object to the processing for purposes of direct advertising, the personal data concerning you will no longer be processed for such purposes.

You have the opportunity, in connection with the use of information society services – notwithstanding Directive 2002/58/EC – to exercise your right of objection by means of an automated procedure, where technical specifications are used.

8. The right to revoke declarations of consent under data protection law

You are entitled to revoke your declaration of consent under data protection law at any time. The legitimacy of the processing that has been undertaken based on the consent prior to revocation is not affected by the consent being revoked.

9. Automated decision in the individual case, including profiling

You are entitled not to be subjected to a decision based solely on automated processing, – including profiling –, which develops a legal impact in relation to you or considerably impairs you in a similar way. This does not apply if the decision

- a) is necessary for concluding or fulfilling a contract between you and the controller;
- b) is permissible based on legal provisions of the EU or the Member States to which the controller is subject, and these legal provisions contain

appropriate measures to preserve your rights and freedoms, as well as your legitimate interests; or

c) is taken with your explicit consent.

Such decisions may, however, not be based on special categories of personal data pursuant to Art. 9(1) GDPR, unless Art. 9(2)(a) or (g) applies and appropriate measures have been taken to protect the rights and freedoms, as well as your legitimate interests.

In regard to the cases specified in (a) and (c), the controller shall take appropriate measures to preserve the rights and freedoms, as well as your legitimate interests, which at least includes the right to bring about the intervention of a person on the part of the controller, to explain one's own point of view and to contest the decision.

10. The right to appeal to a supervisory authority

Notwithstanding any other legal remedy, or legal remedy under administrative or judicial law, you are entitled to file an appeal with a supervisory authority, in particular in the Member State that is your place of residence, your place of work or the place of the presumed infringement if you are of the opinion that the processing of the personal data concerned infringes the GDPR.

The supervisory authority with which the appeal has been filed will inform the party filing the appeal about the status and the results of the appeal, including the option of a judicial legal remedy pursuant to Art. 78 GDPR

2. COOKIES POLICY

VII. Cookie policy

Cookie Statement for Unifeeder A/S

This Cookie Statement explains how "**Unifeeder**", "**we**", "**us**", and "**ours**" use cookies and similar technologies when you visit our websites at Unifeeder.com. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

1. What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website

owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner are called "first party cookies".

Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like advertising, interactive content and analytics). The parties that set these third party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites.

2. Why do we use cookies?

We use first party and third party cookies for several reasons. Some cookies are required for technical reasons in order for our websites to operate, and we refer to these as "essential" or "strictly necessary" cookies.

Third party cookies enable us to track and target the interests of our users to enhance the experience on our websites. Third parties also serve cookies through our websites for advertising, analytics and other purposes. Below we explain our legal basis for dropping third party cookies in the context of explaining the different cookies, why we use them and what purpose they serve.

In general, these are the specific types of first and third party cookies served through our websites and the purposes they perform:

- **Essential website cookies** - These cookies are strictly necessary for system administration and to provide you with services available through our websites and to use some of their features, such as access to secure areas or use of shopping cart functionality.

Because these cookies are strictly necessary to deliver the website to you, you cannot refuse them. You can block or delete them by changing your browser settings however, as described below under the heading "How can I control cookies?"

- **Performance and functionality cookies** - These cookies are used to enhance the performance and functionality of our websites but are non-essential to their use. However, without these cookies, certain functionality like videos may become unavailable.
- **Analytics and customisation cookies** - These cookies collect information that is used either in aggregate form to help us

understand how our websites are being used or how effective are marketing campaigns are, or to help us customise our websites for you.

- **Social networking cookies** - These cookies are used to enable you to connect to your social network profile, i.e. to provide registering information to us or to share content that you find interesting on our websites. These cookies may also be used for advertising purposes.
- **Advertising cookies** - These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

3. How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can prevent your browser from storing cookies onto your hard drive by disabling cookies in the browser settings. Alternatively, you may deactivate third-party cookies in your browser. This may limit the functionality of our offers. If users delete their cookies, however, this also means that the opt-out cookies are deleted and must therefore be reactivated by the users.

In view of cookies set by our third-party service providers please see below information regarding advertising service providers and opt-out solutions.

If we drop cookies on the basis of your consent, we obtain your consent by informing you that specific tools are implemented on our sites.

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit <http://www.aboutads.info/choices/> or <http://www.youronlinechoices.com>.

4. Third party cookies on this website

Google

This website uses the following Google tools, provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). Google is certified under the Privacy Shield Agreement and thereby offers a guarantee of compliance with European data protection law. Further information is available here:

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>.

Particular information on Google's use of personal data can be found in Google's Privacy Statement which is available [here](#).

Google Tag Manager

Further, we use the Google Tag manager. This is a tool enabling us to manage so-called website tags via an interface and thus integrating Google Analytics and other Google marketing services into our online services. The Tag Manager itself (which just implements the tags) does not process any personal data of website users.

With regard to the processing of users' personal data, please also see the Google Terms of Use for the Tag Manager available [here](#).